At United Way, we’re building a community where people have homes, students graduate and families are financially stable.

Because of systemic racism and discrimination, people of color—in particular Black, Latino and Indigenous people—are impacted by homelessness, education inequities and poverty at higher rates than white people.

The pandemic shined a light on the depth of these inequities. At United Way, we address inequities head-on by investing in programs and community-based organizations that reduce barriers and disparities.

Together with our volunteers, donors and partners from government, private and public sectors, we identify the most critical needs in the community, and we do everything we can to support the most vulnerable among us.

We’re proud of how we’ve adapted during the ongoing pandemic, and we can’t do it alone.
HELPING STUDENTS GRADUATE

ParentChild+
Helping children and families prepare for pre-K and long-term learning success.

ParentChild+ at work
- 1,291 families supported last year during the pandemic
- 82% average completion rate of the 2-year program

Reconnecting Youth
Supporting young people as they finish high school and plan for the future.

Reconnecting Youth at work
- 3,010 youth served last year during the pandemic
- 53% of students attaining credentials last year were students of color

Bridge to Finish
Supporting college students so they can focus on graduating.

Bridge to Finish at work
- 1,499 students accessing support last year during the pandemic
- 12% increase in education persistence rate for students of color (+9% overall)
FAMILIES ARE FINANCIALLY STABLE

Free Tax Prep
Providing tax advice so people can make the most of tax credits.

Free Tax Prep at work
$18.8M
total dollar amount in refunds last tax season
10,400+
tax returns filed last tax season

Fuel Your Future
Providing students with meals and putting food security back on the table.

Fuel Your Future at work
100,000+
deliveries of groceries during pandemic
30,000
meals provided per day during pandemic (up from 10,000 before the pandemic)
18,000+
emergency food vouchers during pandemic

FIGHTING HOMELESSNESS

Home Base
Preventing homelessness before it begins.

Home Base at work
10,000+
households received rental assistance during pandemic
$33M
leveraged to keep people safely housed during pandemic
76%
of households helped during pandemic were headed by a person of color

Streets to Home
Reducing homelessness by quickly connecting people with housing and income.

Streets to Home at work
1,920 people
moved into housing
708 people
connected to jobs
HOW CAN YOU GET INVOLVED

As a United Way donor, you are a part of a powerful swell of collective giving aimed at fighting homelessness, helping students graduate and breaking the cycle of poverty. Donate today and join thousands of like-minded peers at exclusive volunteer, education and networking events to further the impact of your donation.

UNITED WAY CHAMPIONS

United Way Champions give $10,000 or more annually to invest in big, lasting impact. Champion-level donors stand up for what they’re passionate about and invest significantly to face our community’s challenges head-on. uwkc.org/Champions

CHANGE MAKERS

With a gift of $1,200 or more a year, Change Makers invest to do good, giving to make a difference and improve their local community. uwkc.org/ChangeMakers

EMERGING LEADERS

As young professionals, Emerging Leaders 365 give $1 a day or more annually to launch a year of impact and connect with like-minded peers. uwkc.org/365

95¢

Because we’re the recipients of a significant endowment started by Bill & Melinda Gates and generously funded by thousands of donors, on average, 95 cents of every dollar donated goes to the community.

Help us fight homelessness, help students graduate and break the cycle of poverty in our community.