



Eat, Drink & Be Generous

Rebuilding Community through Good Food & Generosity

SUPPORTING SPONSORSHIP INFORMATION



Together with our donors and partners, we're working every day to rebuild our community in Seattle and King County in the wake of the COVID-19 crisis. This series of virtual events is centered around good food and raising money to support the community. This is a great opportunity to help our most vulnerable neighbors get back on their feet while also lifting up our local restaurants.

These events are an opportunity for people to come together—virtually—and discuss important issues and show their financial support. Our donors are generous, like-minded people who care about doing good in the community just as much as they care about good food. These virtual fundraising events provide a way for them to do both.

These events will bring guests together over Zoom for an evening of good food, robust discussion and a special cooking or bartending demo from a featured Chef or Bartender. Food and/or cocktail kits will be supplied by some of Seattle's best local restaurants and available for guests to pick up the night of the event.

As a great brand-building opportunity, sponsoring these events is an effective way to show your commitment to rebuilding the community. Your sponsorship dollars will make these events possible—and ensure that ticket prices and dollars raised go directly to help those impacted by the current economic crisis. All dollars raised from ticket prices and donations will go to support United Way's [Community Relief Fund](#).

PROMOTION OF THE EVENT

- 23,000+ monthly website visitors
- 49,000+ social media followers
- 100,000+ email subscribers
- 10,000+ young professionals
- Robust advertising & promotion plan
- Promotion through restaurants/chefs

FEATURED CHEFS & RESTAURANTS

- Donna Moodie – Marjorie
- Jen Doak – Brimmer & Heeltap
- Edouardo Jordan – Salare
- Kamala Saxton – Marination
- Trey Lamont – Jerk Shack
- Ethan Stowell – Ethan Stowell Restaurants

**Together, we're excited to rebuild community through good food and generosity.
We hope you'll join us!**

SPONSORSHIP LEVELS

SPONSORSHIP BENEFIT	TITLE \$100,000	PREMIER \$50,000	ALL-HANDS \$25,000	CONTRIBUTING \$10,000	SUPPORTING \$5,000	ALLY \$3,000
Company mention on digital and/or radio ads	✓					
Virtual speaking opportunity at one event of your choice	✓					
Verbal recognition on Zoom	✓	✓				
Company name featured in event press release	✓	✓				
Recognition in two newsletters to our giving communities (10,000+ donors) promoting the events	✓	✓	✓			
Complimentary virtual cooking event for up to 50 employees with Ethan Stowell or one of our event chef partners	✓	✓	✓			
Highlight of your company on UWKC's social media platforms <i>(view Appendix A for details)</i>	Level 1	Level 2	Level 2	Level 3		
Logo recognition on Zoom virtual background or slide	✓	✓	✓	✓	✓	
Company logo featured on email communications pre- and post-event	✓	✓	✓	✓	✓	✓
Company logo recognition on Eventbrite registration page	✓	✓	✓	✓	✓	✓
Year-round logo presence on UWKC website	✓	✓	✓	✓	✓	✓

WANT TO LEARN MORE?

We'd love to talk with you to customize an experience that works for you. Please contact James Modie at jmodie@uwkc.org or 206.659.1047.

Appendix A – Social Media Recognition

LEVEL 1 BENEFITS	
<ul style="list-style-type: none"> • Option to connect with our Social Media Strategist to create a personalized social media plan • Individual posts on all 4 of UWKC's platforms: Facebook, Instagram, Twitter & LinkedIn <ul style="list-style-type: none"> ○ Variety of posts, including stories • Option to send us a content link to include in posts • Company logo added to event promotional video 	
LEVEL 2 BENEFITS	LEVEL 3 BENEFITS
<ul style="list-style-type: none"> • Individual post on Facebook • 2 additional posts on preferred platform(s) 	<ul style="list-style-type: none"> • Individual post of Facebook • 1 additional post on preferred platform