



United Way of King County

Eat, Drink & Be Generous

CORPORATE PARTNERSHIP OPPORTUNITY

This series of events is centered around good food, reconnecting, and raising money to support our community. Last year this series of virtual and in-person events sold over **600 tickets** and, with the support of our corporate partners, raised **over \$151,000** that went directly towards United Way programs including [Bridge to Finish](#) and the [Black Community Building Collective](#).

Going into Fall 2022, we are planning two events that will feature some amazing food, robust discussion, and an opportunity to connect with and learn from some of Seattle’s top chefs.

As a great brand-building opportunity, partnering with us on these events is an effective way to show your commitment to supporting local BIPOC Chefs & restaurants and supporting our community. Your sponsorship dollars will make these events possible—and ensure that ticket prices and dollars raised go directly towards helping communities of color who, due to systemic racism, have been disproportionately impacted during the pandemic and beyond. All dollars raised from ticket prices and donations will support United Way’s programs.

SPONSORSHIP LEVELS

SPONSORSHIP BENEFIT	PREMIER \$50,000	ALL-HANDS \$25,000	CONTRIBUTING \$10,000	SUPPORTING \$5,000	ALLY \$2,500
Company mention through digital ads	✓				
Speaking opportunity at one event of your choice	✓				
Verbal recognition during event	✓	✓			
Company mention in United Way post-event blog post	✓	✓			
Company mention in United Way social media posts about event	✓	✓	✓		
Logo recognition in virtual slide deck or on printed signage	✓	✓	✓	✓	
Company logo featured on email communications pre- and post-event	✓	✓	✓	✓	✓
Company logo recognition on Eventbrite registration page	✓	✓	✓	✓	✓
Year-round logo presence on United Way website	✓	✓	✓	✓	✓

WANT TO LEARN MORE?

We’d love to talk with you to customize an experience that works for you. Please contact James Modie at jmodie@uwkc.org or 206.659.1047.