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**FOR IMMEDIATE RELEASE****Urgent Need: Please Help United Way spread the word about Thursday's  
Family Resource Exchange which addresses family homelessness**

*With generous support from Starbucks Corporation, United Way of King County holds Family Resource Exchange in North Seattle to help families experiencing homelessness get ready for school and much more.*

**SEATTLE – August 13, 2018.** Homelessness is a crisis in the Seattle area as more than 12,000 people are without a place to call home. While some are staying in shelters, thousands of people are living on the streets, under bridges or in their cars. This includes families with children attending school. Data shows that more than 4,000 students in Seattle Public Schools experienced homelessness last year, staying in shelters, with family/friends or living on the street.

To support families experiencing homelessness, United Way of King County will hold its second Family Resource Exchange on August 16<sup>th</sup>, bringing together critical resources for clients under one roof. From backpacks filled with school supplies to children's shoes, United Way plus partners like Wellspring Family Services, Mary's Place and Starbucks will make sure families have what they need to start the school year ready to learn.

The event, held from 2pm-6pm at Olympic Hills Elementary in Northgate, will be the second of four Family Resource Exchange events in 2018.

Starbucks is supporting Family Resource Exchange by generously investing in United Way's housing program Streets to Home that quickly moves families off the streets and into homes. "It is unacceptable that we go to bed each night when we have children in our community sleeping outside without shelter," says John Kelly, Senior VP for Global Public Affairs and Social Impact at Starbucks Corporation. "Programs like Streets to Home are effective in diverting families from crisis.

**Media, please help us spread the word! We served 200 families at our first Family Resource Exchange in June but have the capacity to serve more.**

For more information on making sure people have homes, students graduate and families are financially stable, [click here](#) or visit United Way of King County's website at <https://www.uwkc.org/donate>.