14th / Eat, Drink & Be Generous
An evening of fun and philanthropy with live entertainment and amazing food from chef Tom Douglas at the Paramount Theatre.

uwkc.org/BeGenerous
Audience: Business leaders, young professionals
Exposure Opportunities:
- Event collateral including promotional posters and printed invitation
- Pre- and post-event emails to 100,000+ stakeholders
- Event signage
- Earned media pitch
- Social media

26th / Family Resource Exchange
Serving 750+ people experiencing homelessness.

uwkc.org/exchange
Audience: General public
Exposure Opportunities:
- Volunteer opportunities for employees
- Earned media pitch
- Social media

OCT
1st / Emerging Leaders Seattle Chef’s Table
Ticketed event for more than 100 young professionals. A unique, fun dining experience and fundraiser at Tavolàta, an Ethan Stowell Restaurant.

uwkc.org/365
Audience: 9,500+ young professionals
Exposure Opportunities:
- Pre- and post-event evites and newsletters to 9,500 young professionals
- Social media

NOV
11th / Happy Hour & Hellos
Free event for 150 young professionals to learn more about homelessness and donate.

uwkc.org/365
Audience: 9,500+ young professionals
Exposure Opportunities:
- Pre- and post-event evites and newsletters to 9,500 young professionals
- Social media

DEC
14th / Family Resource Exchange
Serving 750+ people experience homelessness.

uwkc.org/exchange
Audience: General public
Exposure Opportunities:
- Volunteer opportunities for employees
- Earned media pitch
- Social media

JAN
20th / MLK Day
Leading the charge to fight injustice in our community through volunteering on this national day of service.

uwkc.org/mlkday
Audience: 2,500 volunteers, general public,
Exposure Opportunities:
- Pre- and post-event emails to 100,000+ stakeholders
- Promotional posters and signage
- Volunteer t-shirts
- Earned media pitch
- Social media

Speaker Series Panel – MLK
Ticketed event for more than 50 young professionals. Issue-specific with a featured speaker and networking opportunity.

uwkc.org/365
Audience: 9,500+ young professionals
Exposure Opportunities:
- Pre- and post-event evites and newsletters to 9,500 young professionals

Cocktails & Community Conversations
More than 50 major donors coming together for a conversation with issue-area experts. Hosted at either a public venue or private home.

uwkc.org/champions
Audience: 300 major donors of $10,000+
Exposure Opportunities:
- Pre- and post-event evites
- Event signage
- Social media
**Emerging Leader 365 Celebration**
Celebrating a year of impact with 200 Emerging Leaders 365 donors.
uwkc.org/365
Audience: 9,500+ young professionals
Exposure Opportunities:
- Pre- and post-event evites and newsletters to 9,500+ young professionals
- Social media

**2020 Event Calendar**

### February

**Happy Hour & Hellos**
Free event for 150 young professionals to learn more about homelessness and donate.
uwkc.org/365
Audience: 9,500+ young professionals
Exposure Opportunities:
- Pre- and post-event evites and newsletters to 9,500+ young professionals
- Social media

### March

**Speaker Series—Women’s Day Panel**
Our most popular speaker series of the year. Ticketed event for more than 50 young professionals. Issue-specific with a featured speaker and networking opportunity.
uwkc.org/365
Audience: 9,500+ young professionals
Exposure Opportunities:
- Pre- and post event evites and newsletters to 9,500+ young professionals

### April

**Community Resource Exchange + Changemakers’ Rally**
Serving 1,500+ people experiencing homelessness with services under one roof. Changemakers’ Rally: a conversation for community leaders about what’s working in the fight against homelessness and what’s not.
uwkc.org/exchange
Audience: 500 volunteers, business leaders, general public
Exposure Opportunities:
- Volunteer opportunities for employees
- Changemakers’ Rally signage
- Volunteer t-shirts
- Earned media pitch
- Social media

**Chef’s Table #3—TBD**
Ticketed event for more than 100 young professionals. A unique, fun dining experience and fundraiser at an Ethan Stowell restaurant.
uwkc.org/365
Audience: 9,500+ young professionals
Exposure Opportunities:
- Pre- and post-event evites and newsletters to 9,500+ young professionals

### May

**Family Resource Exchange**
Serving 750+ people experience homelessness.
uwkc.org/exchange
Audience: General public
Exposure Opportunities:
- Volunteer opportunities for employees
- Earned media pitch
- Social media

**Cocktails & Community Conversations**
More than 50 major donors coming together for a conversation with issue-area experts. Hosted at either a public venue or private home.
uwkc.org/champions
Audience: 300 major donors of $10,000+
Exposure Opportunities:
- Pre- and post-event evites
- Event signage
- Social media

**Happy Hour & Hellos**
Free event for 150 young professionals to learn more about homelessness and donate.
uwkc.org/365
Audience: 9,500+ young professionals
Exposure Opportunities:
- Pre- and post-event evites and newsletters to 9,500+ young professionals
- Social media

**Emerging Leader 365 Celebration**
Celebrating a year of impact with 200 Emerging Leaders 365 donors.
uwkc.org/365
Audience: 9,500+ young professionals
Exposure Opportunities:
- Pre- and post-event evites and newsletters to 9,500+ young professionals
- Event signage/speaking opportunity
- Hosted venue opportunity
- Social media