

# STREETS TO HOME

Giving people the resources they need to be housed again.

## INVESTMENT OPPORTUNITY

### Streets to Home

#### BACKGROUND

We know that the barriers preventing people from leaving the streets are as varied as the people themselves. Whether a result of domestic violence, medical challenges, job loss or something else, when someone becomes homeless, it's a true personal crisis. We also know that the sooner people move off the streets, the less likely they are to fall back into homelessness.

Streets to Home provides outreach workers with flexible funds so that they can individualize the support to move people off the streets and into stable housing. One person may need help removing an eviction from their record, and another may need help with a security deposit. This year, we've expanded the populations we serve—and added services for people who require more than one-time support. Since launching the pilot program, we've helped thousands of people move off the streets.

#### OPPORTUNITY

An investment in Streets to Home will support the expansion of the program. Our goal is to move at least **2,000** people into housing with Streets to Home, and with your support we can get there!

SPONSORSHIP BENEFIT	TITLE \$100,000	PREMIER \$50,000	ALL-HANDS \$25,000	CONTRIBUTING \$10,000
Company acknowledgement in United Way blog post highlighting the program	✓			
Company name featured in Community Resource Exchange press release	✓	✓		
Social media shoutouts	✓	✓	✓	
Company name or logo featured on <a href="http://www.uwkc.org">www.uwkc.org</a> (24,000 unique website visitors monthly)	✓	✓	✓	✓

For more information on this or any sponsorship opportunity, please contact your Corporate Relations Officer or Carrie Bates at 206.461.5020 or [cbates@uwkc.org](mailto:cbates@uwkc.org).

**STREETS TO HOME** provides outreach workers with flexible funds to move people off the streets and in to stable housing. This program offers companies a wide range of partnership opportunities:

#### INVESTMENT IMPACT

- Expand reach of the program to over 2,000 people helped; including families & youth.
- Your support provides a key need in our community's efforts to end homelessness.
- Alleviate the housing barriers people living on the streets face.
- On average, \$1,000 will help move someone off of the streets.

#### EMPLOYEE ENGAGEMENT

- Gather your staff (up to 20) to volunteer on a given day with Streets to Home outreach workers.
- Plan education for your staff (i.e. Lunch & Learns) to engage them in these solutions.

#### BRAND LIFT

- By sponsoring Streets to Home, you signal to the community that your company is committed to helping end the homelessness crisis in King County.



United Way of King County