



Because  
BBQ is  
better with  
friends.

## CORPORATE PARTNERSHIP OPPORTUNITY

As communities throughout King County sheltered in place and took care of each other these past two years, we've all been dreaming of getting back together outside in a big way. We're bringing this dream to life with the first **Annual Community BBQ!** We're firing up the grill to warm up the community and EVERYONE is invited!

Join us on June 18 as we bring our community back together again! Connect with friends and make new ones! Enjoy music and dancing, delicious BBQ, carnivalesque fare and family-friendly games, a maze of bouncy houses and inflatables, playing catch with Doug Baldwin Jr. and his friends, and a few other surprises!

This event is a valuable brand-building opportunity and a great way to show your commitment to helping the community reconnect and rebuild. Your sponsorship dollars will make this event possible and will help make it accessible for all community members to attend—ensuring price is not a barrier. Any proceeds raised from this event will go toward United Way's hunger relief work. We hope you'll join us this celebration of showing up for each other. Let's grill up a good time!

## SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS	TITLE	PREMIER	ALL-HANDS	CONTRIBUTING	SUPPORTING	ALLY
	\$100,000	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500
Opportunity for Doug Baldwin Jr. to speak at workplace about <i>Champions of Change</i>	✓					
Company mention in event media alert & press release	✓					
Receive company-specific video footage from event for internal corporate use	✓	✓				
Company mention in select event advertising	✓	✓				
Exclusive sponsorship of interactive activity/area at BBQ	✓	✓	✓			
Company mention in United Way post-event blog post	✓	✓	✓			
Highlight of your company on United Way's social media platforms (View Appendix A for details)	Level 1	Level 1	Level 2	Level 2		

Opportunity for a select number of employees to volunteer at various activations throughout BBQ (i.e., serving food, handing out goodie bags, etc.)	✓	✓	✓	✓		
Company logo included on event volunteer t-shirts	✓	✓	✓	✓	✓	
Company logo included on event promotional poster distributed throughout King County	✓	✓	✓	✓	✓	
Company logo on all United Way event email communications	✓	✓	✓	✓	✓	✓
Select number of plates for your employees	300 plates	200 plates	150 plates	100 plates	75 plates	50 plates
Company logo on event registration page & United Way website	✓	✓	✓	✓	✓	✓

## COMPANY PLATE PACKAGES

**\$25/plate** – Purchase a block of plates for your employees and their families. Plate packages help us ensure that this event remains accessible to all and that cost is not a barrier to members of our community.

## WANT TO LEARN MORE?

We'd love to talk with you to customize an experience that works for you. Please contact James Modie at [jmodie@uwkc.org](mailto:jmodie@uwkc.org) or 206.659.1047.

### Appendix A – Social Media Recognition

LEVEL 1 BENEFITS
<ul style="list-style-type: none"> <li>• Exclusive post on <b>one</b> of United Way's platforms</li> <li>• Combined recognition posts on United Way's platforms throughout event/program promotions</li> <li>• Option to send us a content link to include in posts</li> </ul>
LEVEL 2 BENEFITS
<ul style="list-style-type: none"> <li>• Combined sponsorship recognition (i.e., multiple sponsors) post on <b>two</b> platforms during the event/program promotion.</li> </ul>