



# INVEST IN KING COUNTY'S BLACK COMMUNITY

## BACKGROUND

The Black Community Building Collective started in fall 2020 as a participatory funding approach to invest in Black-led organizations. This funding model cedes decision-making power around funding decisions to the people closest to the need. This group of 15 Black nonprofit leaders—who know their communities best—will determine how this funding is directed in order to support equitable recovery and long-term viability of King County’s Black community.

## INVESTMENT IMPACT

In an effort to shift the power to the Black community, United Way has committed \$3 million over the next two years for the Collective to invest as they see fit. By investing in this program your company is advancing in the fight for greater racial equity within our community and helping United Way meet this goal. Your support is needed now more than ever, where disparities are still growing. We invite you to join us and support the fight!

## RECOGNITION OPPORTUNITY

In addition to supporting the important work of the Collective, you’ll also gain a variety of brand exposure opportunities, exclusive recognition, and tickets to United Way’s *Advancing Racial Equity* event series.

- ❖ **October 5, 2022** – *Individuals Driving Change* with keynote speaker LaTosha Brown, founder Black Voters Matter.
- ❖ **January 2023** – Topic & guest speakers to be announced.
- ❖ **June 2023** – Topic & guest speakers to be announced.

## PARTNERSHIP LEVELS

PARTNERSHIP BENEFITS	TITLE \$100,000	PREMIER \$50,000	ALL-HANDS \$25,000	CONTRIBUTING \$10,000	SUPPORTING \$5,000	ALLY \$2,500
Brief speaking role at one Advancing Racial Equity event	✓					
Company mention in United Way blog post highlighting program	✓	✓				
Company mention in United Way social media posts about event(s) or program	✓	✓	✓			
Select number of tickets to Advancing Racial Equity events	✓	✓	✓	✓		
Logo recognition in virtual slide deck or on printed signage	✓	✓	✓	✓	✓	
Company logo featured on all Advancing Racial Equity event email communications	✓	✓	✓	✓	✓	
Company logo featured on event registration page(s)	✓	✓	✓	✓	✓	✓
Company logo featured on The Collective & Advancing Racial Equity landing pages	✓	✓	✓	✓	✓	✓

## WANT TO LEARN MORE?

We’d love to talk with you to customize an experience that works for you. Please contact James Modie at [jmodie@uwkc.org](mailto:jmodie@uwkc.org) or 206.659.1047.