

# FUEL YOUR FUTURE

Connecting kids to nutritious food.

## INVESTMENT OPPORTUNITY

### BACKGROUND

Food insecurity is on the rise because of the pandemic. Many families and individuals in Seattle and King County are increasingly unsure of where their next meal will come from. One in three Washington households have sought food assistance during the pandemic and over half the households experiencing food insecurity had children in them.

Before COVID-19, Black, Indigenous, Latino and other communities of color were facing disproportionate levels of poverty and food insecurity because of historic and systemic racism. The pandemic has only exacerbated those inequities.

With partners like DoorDash and Safeway, United Way of King County is working with the community to provide hunger relief to tens of thousands of our neighbors every week. Since January, the DoorDash delivery program has provided over 95,000 deliveries to 5,753 BIPOC households in south King County.

The DoorDash delivery program is an important component of our overall effort to keep people, especially children, in King County from going hungry during the COVID-19 crisis. Some of our other efforts to fight food insecurity include expanding the City of Seattle's food voucher program, partnering with other organizations like FareStart and the YMCA to get healthy meals to 3,000 kids, and providing technical assistance to schools across Washington to help get food to 220,000 students a day, just to name a few.

Our hunger relief team was able to serve a record 29,000 meals daily last summer and provided meals to over 2,000 youth every day during the school year. The team listened to community need, pivoted through challenges, forged new partnerships, and influenced public and private partners to provide equitable access to meals.

### OPPORTUNITY

What is clear, every day, is that the need for hunger relief in Seattle and King County is increasing as many people are affected by the pandemic. The more money we raise to provide hunger relief, the more kids, families, and people we can help. With your support we can continue the impact!

SPONSORSHIP BENEFITS	TITLE	PREMIER	ALL-HANDS	CONTRIBUTING	SUPPORTING
	\$100,000	\$50,000	\$25,000	\$10,000	\$5,000
Company acknowledgment in United Way blog post highlighting the program	✓				
Company name featured in program press release	✓	✓			
Company logo featured on printed or digital outreach materials	✓	✓	✓		
Company mention on one of UWKC's social media platforms	✓	✓	✓		
Opportunity for your company to volunteer at a Summer Meals site	✓	✓	✓	✓	
Company name featured on program webpage throughout the year	✓	✓	✓	✓	✓

For more information on this or any investment opportunity, please contact your Corporate Relations Officer or James Modie at [jmodie@uwkc.org](mailto:jmodie@uwkc.org) or 206-461-4515.



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