

RECONNECTING YOUTH

Helping young people get their education back on track.

INVESTMENT OPPORTUNITY

BACKGROUND

There are 20,000 young people in King County, 16 to 24 years old, who left high school without a diploma and don't have a stable job. In an education system that was largely designed for white, middle-class students, racial inequities, like [disproportionate discipline rates](#) or students not seeing themselves in their teachers (most teachers are white), create numerous barriers to success for students of color.

Some students don't get the support they need to succeed academically. Some miss too many days because they don't have a stable home. Some get jobs to help support their families. Whatever the reason, their chances for success plummet when their education stalls.

Reconnecting Youth is a coordinated, community-wide approach to helping these young people complete their education and achieve viable career paths. Flexible schedules and targeted support are what help make this program successful. Staff and partners provide some variation in style, fit and location, so that if one approach doesn't work, participants can try another.

Last year 2,821 youth were served through Reconnecting Youth and of those students, 53% were students of color.

OPPORTUNITY

An investment in Reconnecting Youth will allow us to further strengthen the reengagement system and increase capacity across King County. Our goal is to engage half of the 20,000 eligible teens and young adults in King County. Helping these young people get back on track will transform lives and our community.

INVESTMENT LEVELS

PARTNERSHIP BENEFITS	TITLE \$100,000	PREMIER \$50,000	ALL-HANDS \$25,000	CONTRIBUTING \$10,000
Company acknowledgement in United Way blog post highlighting the program	✓			
Recognition in two newsletters to our giving communities (10,000+ donors) highlighting this program	✓	✓		
Company mention on one of UWKC's social media platforms	✓	✓	✓	
Company name featured on program webpage throughout the year	✓	✓	✓	✓

For more information on this or any investment opportunity, please contact your Corporate Relations Officer or James Modie at 206-461-4515 or jmodie@uwkc.org.



COMMITTED TO A JUST RECOVERY